

Possible Ferry Service Options



Return to Original Route

Unstable channel Limited dredge funds Ongoing study of channel



\$440k spent by NC in 2014 to dredge

Monitor channel and pursue returning to original route if environmental conditions change

Increased Departures on Current Route

Need 17 departures to get to 2012 levels

\$36mm capital cost \$8.4mm / year operating cost \$28 per passenger currently







Not financially feasible, safety concerns, does not match community vision

Encouragement of Walk on Traffic

Need 50,000 passengers/year one way to get back to 2012 levels Limited passenger amenities on current vessels

Lower demand

Bus option - \$0.5mm per bus

Need 3 buses



Bus option is feasible but not as attractive a service

Passenger Ferry to South Dock

Does not take advantage of vessel speed Channel congestion concerns Need transit service to Ocracoke

Similar travel time as current route, more hassle than ferry to South Dock

Passenger Ferry to Silver Lake

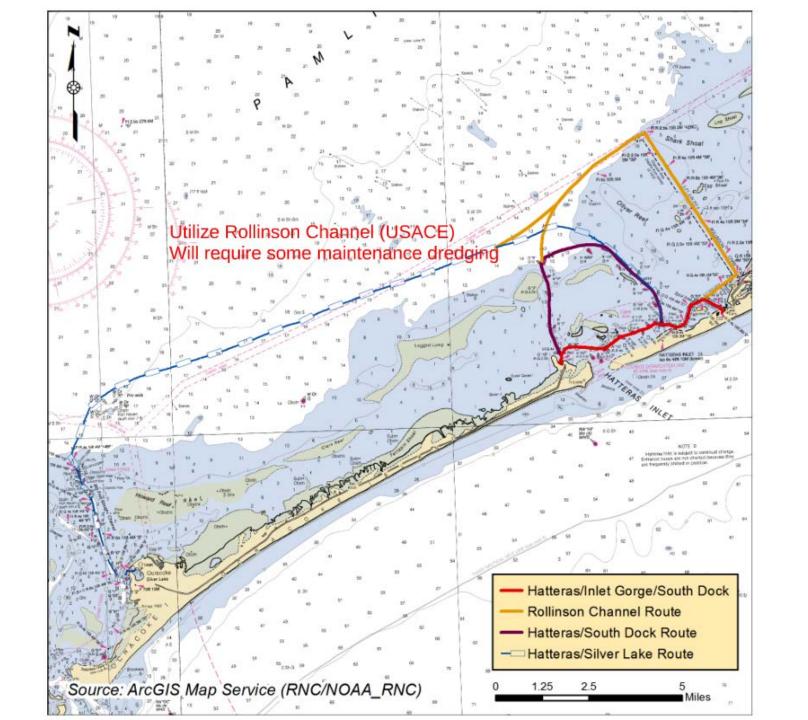
Survey showed approximately 20% demand Approximately 9% of people turned around during the peak Demand estimates based on 25% of current ridership

\$13 per passenger

Begin service with 2-80 passenger vessels 8 round trips per day April through October

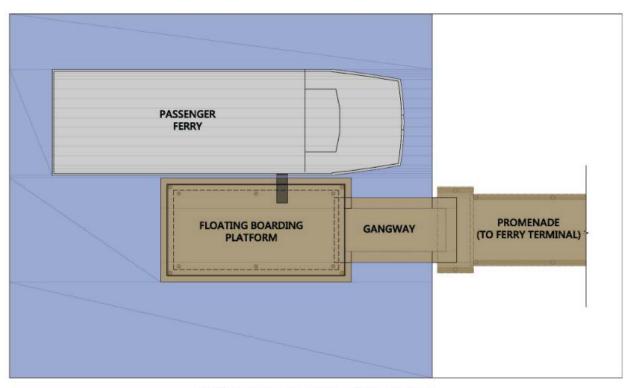


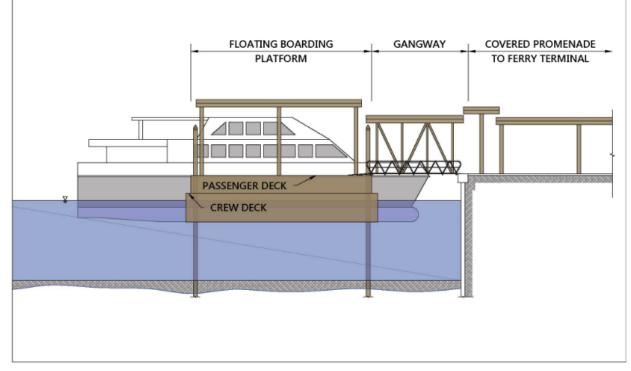
\$5.5mm vessel



Hatteras	Ocracoke	
8:00	9:30	
10:00	11:30	In peak 890 passengers/day 125,000 passengers / year (2010 leve
11:00	12:30	
1:00	2:30	
2:00	3:30	
4:00	5:30	\$15 r/t fare = \$937,500 in revenue
5:00	6:30	
7:00	8:30	\$3.125mm in visitor spending

Conservatively \$500k in new visitor spending





PASSENGER LOADING PLAN

PASSENGER LOADING ELEVATION









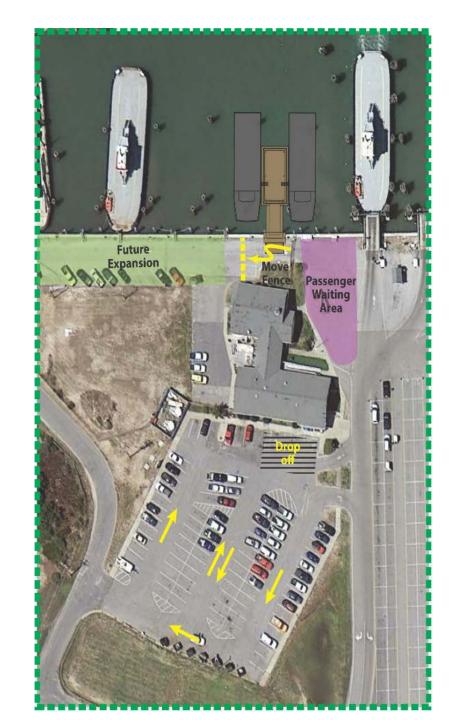






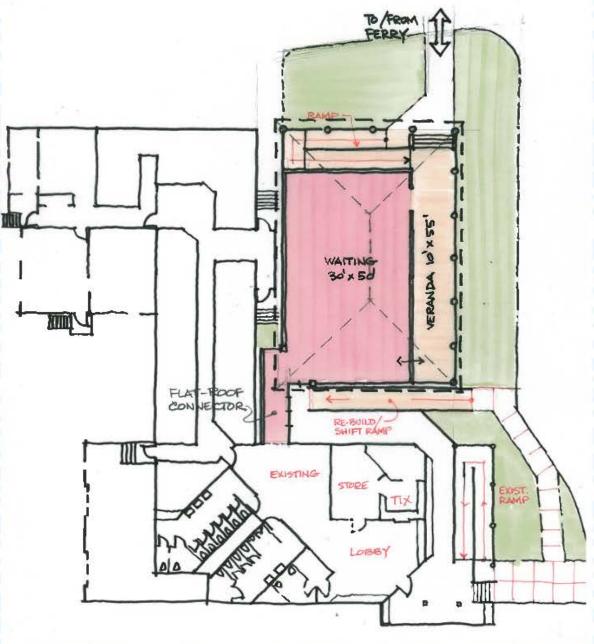
Passenger Ferry

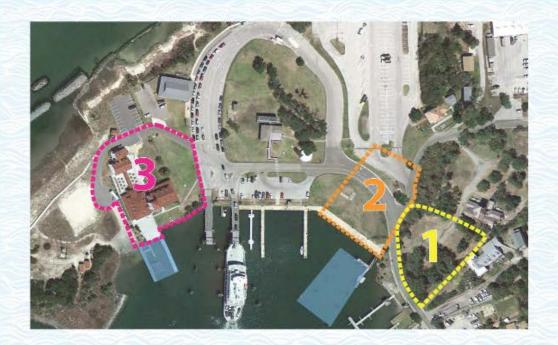
Variable message sign to notify vistors of available space on passenger ferry











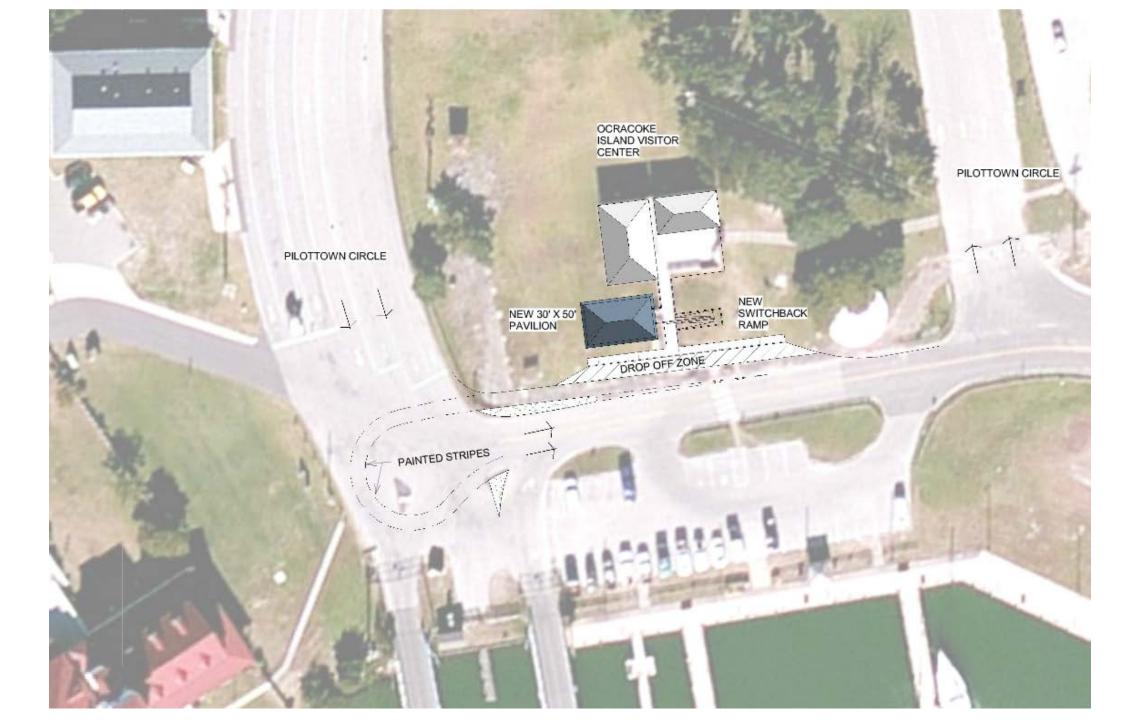
















Wayfinding and Signage

Immediately disperse the crowd
Rim landing area with historic placards
Brochure stands for local attractions
Wayfinding signs tie to theme maps



